

EXHIBIT 14





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Tags are words used to describe actions (), positions (), settings (kitchen, library), objects () and attributes ().

Tags help to drive search results. By adding accurate tags, your videos will be exposed to users who are searching for that type of video.

Each video can have up to 16 tag words. Avoid entering tags that have already been chosen as categories, those will automatically be added as tags. Similarly, pornstar names do not need to be tagged in this field as we provide the pornstar tag field for this purpose.

Suggested tags are associated with the categories you've chosen. For example, if you select the 'I' category, will automatically be tagged. However, you can choose to remove any suggested tags you feel do not apply.

Pornstar Tags

Pornstar names are highly searched terms on Pornhub. By including the name of the model that appears in a video, it will be exposed to far more users in both search results and pornstar specific pages.

Each video can include up to 4 pornstar names. As you start to type in the field, a list of matching pornstar names will appear from the Pornhub database.

**Please feel free to contact us if there is a pornstar name you would like to have added to our list.*

Tags

Select up to 16 tags that represent your video. Be sure to use commas to separate them and then press the Add Tag button or use our handy autocomplete with popular tags to choose from.

Separate tags with commas

Add tag

4 tags remaining, minimum 2 tags are mandatory

virtual reality

outdoors

Pornstar (Optional)

Select up to 4 pornstars that are in your video. You must select a pornstar from our list or they will not be added to your video.

3 pornstars remaining

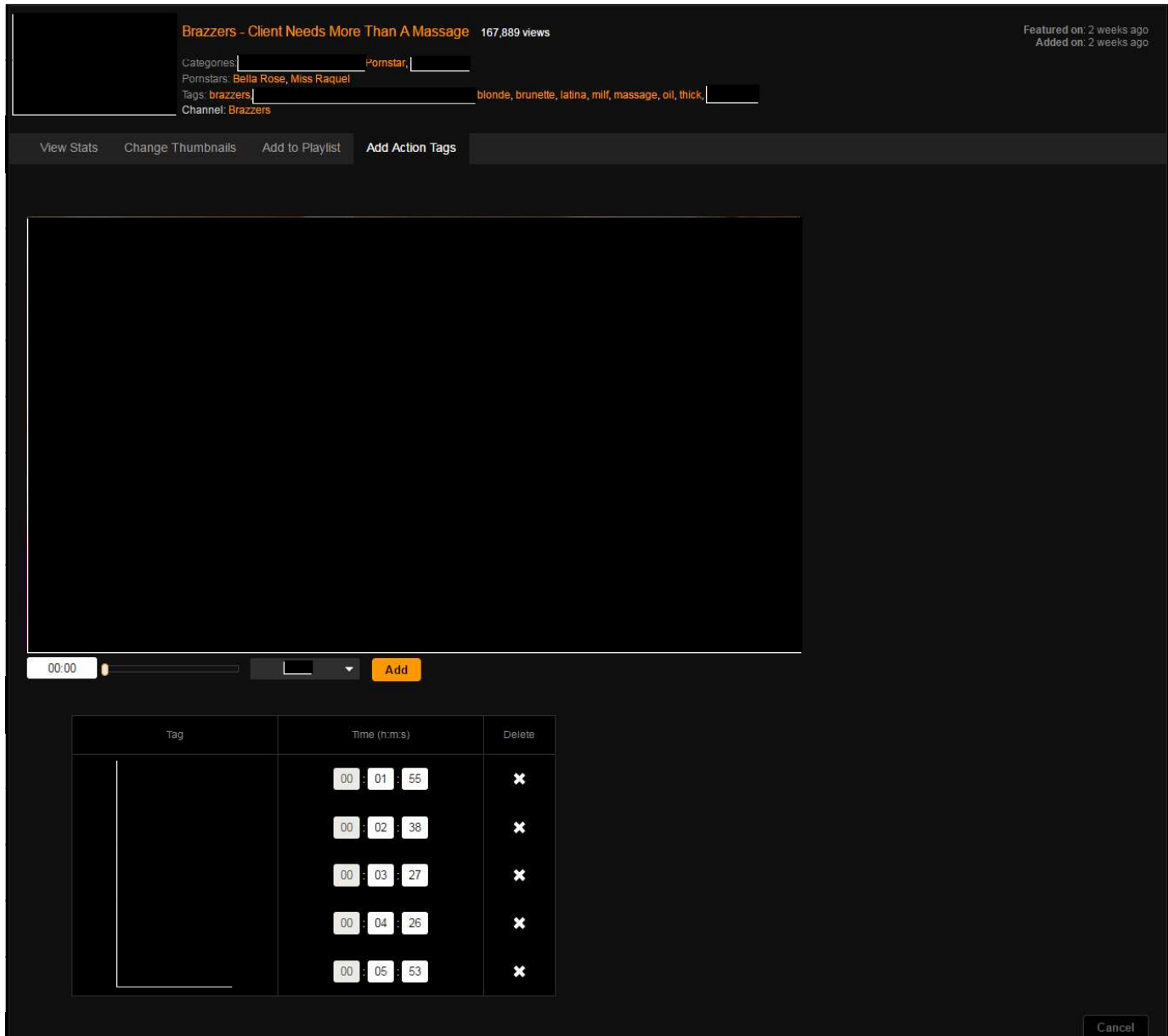
Capri Cavalli

Action Tags

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Action Tags are indicators that are added to your video's player bar to help users get to their favorite parts easily. These indicators tag significant events or "actions" in your video; eg. [REDACTED].

Once the video has been uploaded and has successfully converted, all tags will be added automatically.



Was this article helpful?



80 out of 96 found this helpful

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